



**ITT Pure-Flo**

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## Press Release

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### **ITT Pure-Flo Renovates their Website [ittpureflo.com](http://ittpureflo.com).**

March 31, 2006, Lancaster, PA: ITT Pure-Flo announced their newly renovated website [ittpureflo.com](http://ittpureflo.com). The website has been redesigned to follow the new ITT template, which includes visual elements that draw upon the strengths of the ITT brand. Website navigation is improved with two navigational bars across the top that never change through the entire site and a navigational system on the right hand side that changes for each section of the site.

Customers, distributors, and employees now have an extensive knowledge resource at their fingertips at [ittpureflo.com](http://ittpureflo.com). Product specifications, materials of construction, application data, P&ID's, photos, drawings, and brochures are now available on the ITT Pure-Flo website. The site continues to offer tools previously available, including the valve configurator, CAD drawings, price sheets for distributors, and order & shipping status. The first three tools are now available with one username and password, in comparison with the three separate logins previously required. Current users will receive notification of their new username and password via email.



Over the next several months ITT Pure-Flo plans to introduce a program to access QA documents for valves, training modules for distributors, and an extensive library of standard pdf drawing files for all visitors to view without a password required. ITT Pure-Flo continually strives to provide an easy to use website that is a valuable resource for all visitors.

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#### About ITT Industries

ITT Industries, Inc. ([www.itt.com](http://www.itt.com)) supplies advanced technology products and services in key markets including: fluid and water management including water treatment; defense communication, opto-electronics, information technology and services; electronic interconnects and switches; and other specialty products. Headquartered in White Plains, NY, the company generated \$7.4 billion in 2005 sales. In addition to the New York Stock Exchange, ITT Industries stock is traded on the Midwest, Pacific, Paris, London and Frankfurt exchanges.



## Pure-Flo

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### Welcome To Pure-Flo



ITT Pure-Flo offers **high quality** hygienic valves, skids and modules, custom fabrications, and vessels for the **biopharmaceutical** industry.

### What's New



Our new Advanced Switch Package (ASP) is a compact, full featured linear valve position monitor designed specifically for diaphragm valve applications. The ASP utilizes the benefits of network architecture to provide reduced installation costs.

### Find Sales & Service



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